# THE REGISTRATION PROCESS AND HOW WE USE YOUR DATA

We will send an email to the e-mail address accepting or refusing your application for a new account within 48 hours of your request.

Given the nature of our business it is in our legitimate interests to contact you by e-mail to: (a) communicate with you regarding purchases made through the site; and (b) provide details of offers available through the site through newsletters and marketing communications.

This site is provided for “Business to Business” sales only. As such the e-mail address and contact details which you provide should be associated with your role within your business. We will consider you a “Corporate Subscriber” for the purposes of the relevant Data Protection legislation.

Please use our “Business to Consumer” site at https://grandstandmerchandise.com/ for any purchases which you wish to make in your personal capacity.

Should you ever wish to change the e-mail address associated with your business, or otherwise unsubscribe from our newsletter and marketing communications, you can do so via the “unsubscribe” link provided in each such e-mail.

**Please see our Privacy Notice for full details of how we will use the data which you provide to us**